



ERIK - 6TH GRADE  
1ST PLACE WINNER, 2011



RICKY - 6TH GRADE  
2ND PLACE WINNER, 2011



*The Agency introduces the 2012*

# **“The Art of Saving Water” Poster Contest**

**The Kern County Water Agency (Agency) presents its annual water awareness poster contest. The Agency invites all 1-6 grade students in Kern County to create a poster that demonstrates the importance of water in our community.**

### **Theme**

“The Art of Saving Water” - Students are encouraged to create posters that demonstrate one or more of the following:

- How they use water
- How they can play a part in water conservation
- Where their water comes from

### **Eligibility**

All students in grades 1-6 in Kern County.

### **Contest Deadline**

All entries must be postmarked no later than Friday, April 13, 2012.

### **Recognition for winning students and their teachers**

A total of 12 winners will be selected. The winning artwork will be published on the Agency’s website, and teachers of the winning students will receive a commemorative prize. The winning students and teachers will also receive a certificate of recognition.

### **Teacher Tips**

Review with the students the five sources of water in Kern County: Kern River, State Water Project, Central Valley Project, groundwater and rain. Have the students then discuss the following questions to generate ideas for the poster.

1. How do you use water at home and at school?
2. Why is it important to save water?
3. What are some ways that you can encourage your family and friends to save water?
4. Where does the water that we use in Kern County come from?

***All entries must have the following, written in pencil, on the back of the poster:***

- Student’s first and last name
- Teacher’s name and grade
- School name
- School or teacher contact information

### **Contest Rules**

1. All posters should be submitted on 8.5 x 11 inch white paper.
2. Students can use one or more of the following materials: crayon, markers, water color, poster paint or ink. Use bright, brilliant colors for best results.
3. Use only original artwork. No trademarked, copyrighted materials or computer generated artwork can be used.
4. All artwork submitted becomes the property of the Agency and will not be returned.
5. Posters will be judged the week of April 16th, 2012.
6. Winning posters will be published on the Agency’s website.
7. The Agency reserves the right to use a copy of any submitted poster in future materials.

### **Judging Criteria**

Theme  
Creativity  
Originality  
Neatness

**Mail your entries to:**  
**Kern County Water Agency**  
**Attn: Water Education Department**  
**PO Box 58**  
**Bakersfield, CA 93302**

**Questions:**  
**Please contact Sarah Clayton**  
**661-634-1424**

**Visit the Agency’s website at [kcwa.com](http://kcwa.com) for more information about the Kern County Water Agency and for a comprehensive list of water conservation tips.**